

WORKSHOP
PARIS MARCH 18TH 2017 HYATT REGENCY CHARLES DE GAULLE AIRPORT
OCULUS-INSIGHTS, EQU'INSTITUT

**HOW TO MAKE A RETURN ON INVESTMENT
IN EQUINE VETERINARY PRACTICE**

OCULUS

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This full day workshop will help veterinarians to make evidence based investment decisions in their practices. We will provide insights and tools for decision making that will help you to get a return on your investment and increase the profitability of your veterinary business.

Programme

08.30 h. Introduction of Key Terms

Whether you are starting a new business, adding a new practice segment or considering the purchase of a new piece of equipment, understanding how long it takes to recover the costs is crucial. In order to make the best decision for your practice it is important you understand some key terms.

10.30 h. Introduction of the Customized Analysis Tools

- Time Value of Money Tool®
- Practice Break Even Tool®
- MedicalEquipmentPurchaseTool®

Lunch 12.00 h. – 13.00 h.

13.00 h. Working in small groups with these tools

In this workshop you will work with these tools, using real life examples of veterinary practices in such a way that you can use it with your numbers when you get back to your own practice.

16.00 h. Making your investment a success!

The tools and the skills we provide in this workshop will help you to calculate how to at least break even on this new investment. However, that is not enough and in order to make it a success you will have to put a strategy in place to make it work. We will take some time at the end of the day to help you to make a start in developing this strategy.

17.00 h. End

Registration fee € 399,- not including VAT, but including coffee breaks, lunch and the digital tools.

Registration: equinstitut@orange.fr, or call Dr. Claire Scicluna in the morning at: +33 3 44 32 21 25

